

ANA BOHANAN

ART DIRECTION | COMMUNICATION | DESIGN

ABOUT ME

As a graphic designer and creative problem solver, I create engaging and effective cross-channel visual content. With extensive design and production experience, I have developed a strong portfolio of work that showcases my point of view in art direction, print and web design, photo production, advertising, and editorial design. My passion for creating impactful and meaningful design drives me to continuously gain new skills and explore new mediums. I am always eager to collaborate with other creatives and foster creativity and innovation.

- Highly organized with excellent attention to detail
- Ability to prioritize multiple projects while demonstrating excellent time management and meeting deadlines
- Strong communication and collaborative skills
- Experienced in art direction, styling and photo production

EXPERIENCE

GRAPHIC DESIGNER | June 2011 – Present
The Lamplighter School | Dallas, Texas

Creative and strategic direction of multi-faceted communications program focused on enhancing the visibility and perception of the School, both internally and externally. Key responsibilities include: graphic design, advertising, art direction, and photography for printed materials, electronic communications, social media, and website content that supports the objective and mission of the School.

- Art Direct and produce printed materials, collateral, and environmental graphics
- Design graphics and layouts for email marketing campaigns
- Create and manage social media content supported by photography and graphics
- Manage website content and assets, including two complete website redesigns
- Creative direction of photography and production
- Direct creative resources - photographers, illustrators, editors, printers
- Ensure visual communication and brand standards are met across channels
- Manage budgets, deliverables, and timelines

PHOTOGRAPHY | ART PRODUCER | 2003 – 2011
Tracy Locke Advertising | Irving, Texas

Producer of final art execution of photography, illustration, and digital imaging for large budget, national advertising campaigns.

- Review photography and illustration portfolios and artist recommendations
- Estimate costs and negotiate legal and financial aspects of final artwork
- Manage production budget, pre-production and on set/location, post-production, digital file management

Partial client list includes: Applebee's, Cargill, Harrah's Casino, Hasbro, Pepsi



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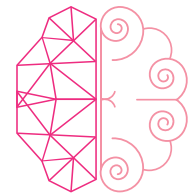
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Current location | Dallas, Texas



Available | Worldwide



SKILLS + QUALIFICATIONS

Art Buying
Budgets
Communication
Collaboration
Organization
Production
Strategy

Art Direction
Design
Illustration
Layout
Photography
Photo Styling
Video Editing

SOFTWARE

Adobe Suite
G-Suite
Microsoft W X P

EDUCATION

University of North Texas
School of Visual Arts | Denton, Texas
Bachelor of Fine Arts
Communication Design | 1995

University of North Texas
School of Visual Arts | Denton, Texas
Bachelor of Fine Arts
Sculpture | 1989